For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

BOB CASEY FOR PENNSYLVANIA(165467)

CBS TELEVISION STATIONS



# **KDKA-TV**

**Billing Period:** 

INVOICE

Net 30 days

Account Exec: Office:

KDKA-TV Contract Num: 1201-56966

10/11/2012-10/15/2012 **Contract Dates:** 

**Customer Order:** Linked Order:

CPE: / /

In Account SHORR JOHNSON MAGNUS(39976)

1831 Chestnut St Ste 602 With:

PO BOX 58746

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

Philadelphia, PA 19102-8746

**Product Desc:** GENERAL ELECTION WK 4-60'S

Brian Butz-1

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543914 Page 1 of 4 Invoice Date: 10/21/2012 11/20/2012 Billing Cycle: Weekly 10/01/2012-10/21/2012

luy	Flight									Total		
ine	Description			Buy Line Dates	•	MTWTFSS		Dur	Spots	Rate		
1 THE EARLY SHOW  Week Of			10/11/2012-10/12/2012			TF		60	2	580.00		
			MTWTFSS		Spots Per Week	Rate						
10/08/2012-10/14/2012			TF		2		580.00					
Air E	Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
10/1	1/2012	-			BCTV1205H		60	580.00				
10/1	2/2012	Fr	08:28:14 AM		BCTV1205H		60	580.00				
2 THE EARLY SHOW			10/15/2012-10/15/2012			M		60	1	680.00		
										L		
Wee	ek Of			MTWTFS	<u> </u>	Spots Per Week	-	Rate				
10/1	5/2012-10/21	/2012		М		1		680.00				
Air E	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10/1	5/2012	Мо	08:38:07 AM		BCTV1205H		60	680.00				
3	THIS MO	RNING	5-6AM		10/11/2012-10/1	2/2012	Т	FLL	60	2	580.00	
Woo	ol. Of			M T \M/ T F C		Crete Der Week		Date				
	e <u>k Of</u> 08/2012-10/14	/2012		<u>MTWTFS</u> TF	55	Spots Per Week 2	N 20	Rate 580.00				
					. 1	2	1	580.00				
<u>Air E</u>	<u>Date</u>	-	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/1	1/2012	Th	05:08:04 AM		BCTV1205H	10 10	60	580.00				
10/1	2/2012	Fr	05:14:09 AM		BCTV1205H		60	580.00				
4	THIS MO	RNING	5-6AM		10/15/2012-10/1	5/2012	М		60	1	760.00	
Woo	sk ∩f			MTWTFS	:	Spots Per Week		Rate_				
Week Of 10/15/2012-10/21/2012		/2012		M	<del>, , ,</del>	<u>Spois Fei Week</u>	-	760.00				
10/1	5/20 12-10/21/					ı						
		_	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks	
Air [	<u>Date</u> 5/2012		05:12:43 AM		BCTV1205H		60	760.00				

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Page 2 of 4

Account Exec: Brian Butz-1 Office:

KDKA-TV Contract Num: 1201-56966

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PO BOX 58746

ATTN:Accounts Payable

Philadelphia, PA 19102-8746

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GENERAL ELECTION WK 4-60'S

Invoice Num: 1201-543914

Invoice Date: 10/21/2012 Billing Cycle: Weekly

10/01/2012-10/21/2012 **Billing Period:** 

11/20/2012 Net 30 days

Buy	Flight							_	Total	
_ine 5	Description M-F 6PM NEWS			Buy Line Dates 10/15/2012-10/19		M T W T F S S		<b>Dur</b> 60	Spots 1	1,980.00
-		<b>)</b>				IVI		60	<u> </u>	1,960.00
Week Of			MTWTFSS	<u>}</u>	Spots Per Week	-	Rate			
10/15	5/2012-10/21/2012		М		1		1,980.00			
Air Da	ate Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10/15	5/2012 Mo	06:13:47 PM		BCTV1205H		60	1,980.00			
6	THE INSIDER			10/12/2012-10/1	5/2012	М	F	60	2	1,400.00
Week			MTWTFSS	<u>i</u>	Spots Per Week	=	Rate			
10/08	3/2012-10/14/2012		M F		1		1,400.00	A		
Air Da	ate Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
10/12	2/2012 Fr	07:46:48 PM		BCTV1205H		60	1,400.00			
Week	k Of		MTWTFSS	<u>}</u>	Spots Per Week	. //	Rate			
10/15	5/2012-10/21/2012		M F		1		1,400.00			
Air Da	ate Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>
10/15	5/2012 Mo	07:47:30 PM		BCTV1205H		60	1,400.00			
7	BLUE BLOODS			10/12/2012-10/12			F	60	1	3,600.00
\Maal	. 01		MTWTFSS		Spots Per Week		Rate_			
Week	3/2012-10/14/2012		F		<u>Spois Fei Week</u>	=	3,600.00			
				<b>F</b>	'		,			
Air Da	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	2/2012 Fr	10:30:04 PM		BCTV1205H		60	3,600.00			

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

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CBS TELEVISION STATIONS



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INVOICE

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num: 1201-56966

**Contract Dates: Customer Order:**  10/11/2012-10/15/2012

Linked Order:

CPE:

In Account SHORR JOHNSON MAGNUS(39976)

1831 Chestnut St Ste 602 With:

PO BOX 58746

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

Philadelphia, PA 19102-8746

/ /

GENERAL ELECTION WK 4-60'S **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-543914 Page 3 of 4 Invoice Date: 10/21/2012 Billing Cycle: Weekly 10/01/2012-10/21/2012 **Billing Period:** 

11/20/2012 Net 30 days

ıy	Flight									Total	
ine	Description				Buy Line Dates		MTWTFSS		Dur	Spots	Rate
8	11:35P-12:37A - LETTERMAN		10/11/2012-10/15/2012			MTF		60	3	1,150.00	
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
10	/08/2012-10/14/2	2012		M T F		2		1,150.00			
Air	r Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate_	Debit	Credit	Remarks
10	/11/2012	Th	11:48:56 PM		BCTV1205H		60	1,150.00			
10	/12/2012	Fr	12:31:59 AM		BCTV1205H		60	1,150.00			
We	eek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			h.
10	/15/2012-10/21/2	2012		MTF		1		1,150.00			
Air	r Date	Day	Air Time	M/G For	Material		Dur	Rate_	Debit	Credit	Remarks
10	)/15/2012	Мо	11:47:17 PM		BCTV1205H		60	1,150.00			
9	SAT. MOF	RN. LOC	CAL NEWS		10/13/2012-10/1	3/2012		. S .	60	1	600.00
10/	eek Of			MTWTFS	e	Spots Per Week		Rate			
	<u>//08/2012-10/14/</u>	2012		S.	<u>5</u>	<u> </u>		600.00			
				_							
	<b>5</b> .	_			and the same of th		100.		5 1 11	0 111	
<u>Air</u>	r Date	-	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
<u>Air</u>	<u>r Date</u> 0/13/2012	-	<u>Air Time</u> 07:09:20 AM	M/G For	Material BCTV1205H		<u>Dur</u> 60	Rate 600.00	<u>Debit</u>	Credit	<u>Remarks</u>
<u>Air</u>		Sa	07:09:20 AM	M/G For	400	4/2012		600.00	Debit	Credit 1	Remarks 1,000.00
<u>Air</u> 10	0/13/2012 CBS SUN	Sa	07:09:20 AM		BCTV1205H 10/14/2012-10/1		60	600.00 S			
10 10	CBS SUN	Sa	07:09:20 AM	MTWTFS	BCTV1205H 10/14/2012-10/1	Spots Per Week	60	600.00 S			
10 10	0/13/2012 CBS SUN	Sa	07:09:20 AM		BCTV1205H 10/14/2012-10/1		60	600.00 S			
10 10 <u>We</u>	CBS SUN	Sa MORN 2012	07:09:20 AM	MTWTFS	BCTV1205H 10/14/2012-10/1	Spots Per Week	60	600.00 S			

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BS TELEVISION STATIONS



10/11/2012-10/15/2012

### KDKA-TV

INVOICE

Page 4 of 4

Account Exec: Brian Butz-1 Office: KDKA-TV

**Contract Num:** 1201-56966

**Contract Dates: Customer Order:** 

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CPE:

**Product Desc:** GENERAL ELECTION WK 4-60'S

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Invoice Num: 1201-543914 10/21/2012

Invoice Date: Billing Cycle: Weekly

10/01/2012-10/21/2012 **Billing Period:** 

11/20/2012 Net 30 days

Buy	Flight								To	otal	
Line	e Description			Buy Line Dates		MTWTFSS		D	ur Sp	ots R	ate
11	FACE THE N	ATION	10/14/2012-10/14/2012		4/2012	S		(	60	1 900	.00
Week 0	<u>Of</u>		MTWTFS	<u>S</u>	Spots Per Week		Rate				
10/08/2	10/08/2012-10/14/2012		S		1		900.00				
Air Dat	<u>e</u> <u>D</u>	ay <u>Air Time</u>	M/G For	<u>Material</u>		_Dur	Rate	Debit	Cre	edit Remarks	
10/14/2	2012 S	ı 10:58:45 AM		BCTV1205H		60	900.00				
	Total Sp	oots .	Gross An	<u>t</u>	Commiss	ion Amt	Net Amt	Debit	Cro	edit Reconciliat	ion
Air Time Totals		16	18,090.0	)	2	,713.50	15,376.50	0.00	0	.00 0	.00

### **Billing Notes**

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

**Gross Billing** 18,090.00 **Trade Value** 0.00 **Agency Commission** 2,713.50 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 15,376.50

Warranty - We warrant the above broadcasts were made according to the official station log.